

April 2016

ICM Products launches the ICM 8000 series: a new Personal Care Product Line

CASSOPOLIS, Mi. – ICM Products has been a recognized provider of customized Silicone bearing materials to the personal care industry for many years. In order to expand that position, [ICM Products](#), a U.S. based silicone manufacturer, has launched a new and expanded product line, the ICM 8000 series. The new series was specifically created to address the needs of the personal care industry.

Mr. Levi Cottingham, CEO of the ICM Silicones Group, explained the reasons for the new line: “ICM Products was founded as a custom silicone house, our reputation has been built on our ability to solve our customers’ issues by creating custom solutions. Our new ICM 8000 series line combines a slate of off the shelf materials within a framework that allows us to modify and adapt them to meet our customers exact needs. It is a continuation of the best aspects of ICM and a platform for future growth.”

“ICM Products have always been strong in the Personal Care market” said Paul McCarrick, Director of Sales and Marketing at ICM Products. “As our business has grown and new materials have continued to come on-line we decided to launch the ICM 8000 series to showcase our products while making product selection easier. Marketing and R&D collaborated closely to develop the new series with performance and flexibility in mind”

The launch of the new series is seen as a framework to support innovation at ICM Products. “We will use the new ICM 8000 series as a start point for development of other new products specifically tailored to meet our customers exact needs. If you don’t see exactly what you want, ask us” added Dr. Pete LeBaron, VP of Technology at ICM Products.

ICM Products will continue to work closely with leading companies within the Personal Care, Food, Agriculture, HI&I, Automotive, Printing and Mold Release industries, building on their extensive experience which dates back almost 30 years.

We invite you to [email](#) or call us at 269-445-0847 to explore how we can supply your specific needs

ICM Products, Inc.
Paul McCarrick, Sales and Marketing Director
Pete LeBaron, Vice President of Technology
info@icmproducts.com

About ICM Products, Inc.

Founded in 1989 [ICM Products, Inc.](#) has grown into an industry leader in chemical manufacturing. Known for our technological innovation and stringent quality control, we have developed an extensive line of silicone polymers, defoamers and specialty emulsions.

We take pride in our advanced research and development capabilities. We have an effective pilot plant process for developing specialty products, as well as unique high pressure/high shear mixing capabilities that can produce millions of pounds of high-grade materials once full production runs are in order.

Our high standards and strong ethics in business are well known in the industry. We constantly strive to stay at the forefront of the changing regulatory and quality requirements for each industry we serve, while maintaining our unique abilities as a manufacturer of specialty chemicals.

Though many customers find our location in the heart of the midwest manufacturing belt convenient, our national distribution network enables timely delivery regardless of your location. Beyond delivery, you'll find our technical and customer service second to none.

ICM Products, Inc.
Paul McCarrick, Sales and Marketing Director
Pete LeBaron, Vice President of Technology
info@icmproducts.com